K-LOVE keeps me posted on concerts and conferences in my local community that I would otherwise not know about. K-LOVE will share information about church and community events that are free to the public, which I otherwise would not know about, and if K-LOVE was displaced by an LPFM broadcaster providing other programming then many of those programs would not be able to continue for lack of a great number of people hearing about such programs on K-LOVE. K-LOVE is positive and encouraging. So many people have been given hope and caring through K-LOVE. Resources for hurting people are always available to a K-LOVE listener. People who are listening to positive radio make more positive people, which is definitely in the interest of the whole public.